

January, 2022

I. HOUSING RECRUITMENT

- A. **Michelle-** Finalizing December 2021 Housing Report. Am waiting on city data for completion.
- B. **Michelle-** Working on our marketing material for the 2022 Build Expo held in Dallas in March.
- C. **Michelle-** Jeff and I have been meeting with the people representing Carlston Ranch. They are revamping and doing a new marketing plan and needed our assistance with marketing materials.
- D. **Michelle-** Working with Susan Russell of the NM Economic Development Department on future of the Southeast New Mexico Housing Coalition.

II. WORKFORCE RECRUITMENT

- A. **Michelle** –Finalizing NMSU/SENMC Employer Skills Assessment Report
- B. **Michelle-** Still working on details of Job Fair with New Mexico Workforce Solutions and the Chamber of Commerce

II. OIL, GAS & ALTERNATE ENERGY

- A. **John-** Met with company officials from Project Peroxide, which is a company with at technology that treats deadly Hydrogen Sulfide in water and air. The process is almost carbon neutral and has the potential to eliminate flaring and a deadly gas from the oil and gas industry worksite, while producing hydrogen and pure sulfur. They are looking for places to move forward with pilot and proof of concept treatment technologies. Eddy County may offer a number of treatment environments to test this promising technology.
- B. **John-** Met with a representative from an instrument company looking to open a field office in Carlsbad or Pecos or both. He was very interested in the number of regional offices that have been built in Carlsbad area recently and is focusing on the 285-corridor between Loving and Carlsbad. They would have five positions stationed here if they open an office.
- C. **John-** Together with representatives from the industry that we met in Washington, DC, late last year, I wrote an op-ed letter expressing support for natural gas-based hydrogen production and talking about benefits to our natural gas industry, Eddy County, and all of New Mexico.

D. John- Have written a letter of support for Chevron and their Cicada project. Also sent out request for action to our membership. As mentioned by Beverly Allen in our last board meeting, they requested our help to enter support for a local project on BLM Land that will support jobs in Eddy County. The deadline is January 28th to submit your support.

E. Jeff – Had discussions with a representative of a company looking to put electric car charging stations in Carlsbad. They recently completed the installation of two charging points at the McDonalds on S. Canal. More locations are needed in the city and nearby National Parks, especially within the tourism industry. A federal grant is expected to become available this summer that will fund 80% of the cost of new locations for this company.

III. MEDICAL

A. Jeff – Work continues to find a good operating location for a medical practice out of Lubbock. They have been looking for a suitable location for the past two years but nothing has been to their liking. I sent them another possible location this month to see if it will work.

B. John- Project Tooth Fairy, now [Cavern City Orthodontics](#), opened last month for business at 820 N. Canal Street and serves all of Eddy County with orthodontic services. They have requested information on membership in the CDOD.

IV. MANUFACTURING

A. John- Sent information on exportation from the Department of Commerce and the state of New Mexico incentives for manufacturers to one of our members.

V. NUCLEAR

A. John- Attended the Mayors Nuclear Task Force meetings and assisting when needed.

B. John- Assisting ECA representatives from City and County plan for spring ECA meeting in Carlsbad from May 4-6. There will be people here from across the Weapons Complex visiting Carlsbad and WIPP.

VI. RETAIL/RESTAURANTS/ENTERTAINMENT/HOSPITALITY

A. Jeff – As reported last month, HTeaO, a project that I began working on back in early 2020, has moved from the permitting phase into construction planning. They have demolished the previous business at the location they have purchased, and looks like work will begin soon on their newest location and first one in Carlsbad.

B. Jeff – Project Buzz, which I began working on back in early 2020, is still moving forward. The last update I provided dealt with the franchise owner getting funding to purchase existing locations in El Paso and Albuquerque as part of their plan to expand further into New Mexico. To date, the franchisee has now purchased a total of 10 stores, 4 in El Paso and 6 in Albuquerque. Their plans are to attempt to purchase 3 remaining stores in El Paso and then begin their build outs in New Mexico, which will include looking at Albuquerque, Santa Fe, Carlsbad, Roswell, Farmington, Alamogordo, and possibly Clovis.

C. Jeff – As reported last month, Project Swayze did a site visit and met with myself and a couple of local property owners. While Carlsbad is a market they would like to expand into, they are building a location in Roswell this year. They will then need to look at how that store and the one in Hobbs performs before they can entertain opening one in our market. However, they are still very interested in potential sites that they can lock up now as opposed to waiting, so we will continue to discussions and provide them with sites they may wish to pursue.

D. Jeff – Met with a couple of brokers out of Roswell looking for property for a wholesale lumber yard. They specifically asked for two to six acres, fenced in, with an existing 60,000 square foot building. I sent this request out to CDOD members and put those that responded in touch with the brokers.

E. Jeff – We will be attending the ICSC Red River show, March 30 – April 1, 2022, in Dallas, TX. This has been delayed from the previous dates in February due to COVID concerns. We have a booth reserved, and in the coming weeks we will begin setting up meetings while at the show.

VII. AVIATION

A. John- Project New Air is national aircraft manufacturing company that is developing a cross country route for rechargeable aircraft. They were featured in last month's Air and Space Magazine. They currently have a network that covers the eastern seaboard west to Alabama. They want to build a recharging station at our airport and incorporate Carlsbad as part of this route. They have sent a proposed contract to me which I forwarded to City Administration and leadership several times. Hoping to meet with City leadership to discuss this project soon and any problems or concerns they have about it.

VIII. ADMINISTRATION

A. John- Finalizing grant requirements for Eddy County's American Rescue Plan Grant program. Program will begin in February and first phase will be complete in early summer. Depending on the funding, this program could last until 2024.

B. John- Met with the SENMEDD (Regional COG) about the region's COVID response plan.

C. Jeff- I continue to update company bios on our website. If you would like to have a short bio on your company listing page, please send them to me and we will get them published for you. Jeff.campbell@developcarlsbad.org

D. Jeff – Albertsons sign update: As I reported last month, the state permits were received in December. The sign company has ordered the poles for the sign, but they are at least four to five weeks out. As soon as they have an updated construction schedule, we will receive it and work should begin.

E. Jeff – We are eligible for a free website update/redesign as part of our contract with Golden Shovel. We will begin exploring this in the coming weeks. If you have seen anything you'd like changed, or see a need for any functional improvement for the CDOD website, please let me know so we can look into it